FOR A BETTER US.

2020 COMMUNITY IMPACT REPORT

For 77 years, the YMCA of Southern Nevada has provided the support our community needs to learn, grow, and thrive. By offering dozens of Youth Development, Healthy Living, and Social Responsibility programs that serve tens of thousands of Clark County residents each year, our diverse reach and impact is unparalleled. As a 501(c)(3) charity, we work tirelessly to ensure all are welcome at the Y and that nobody is turned away due to the inability to pay.

RESPONDING IN REAL-TIME TO LOCAL ISSUES

By launching programs to support those on the frontlines of the COVID-19 fight and focusing our efforts on meeting the needs of our most vulnerable neighbors, we have strengthened our role as a critical community lifeline.

- 395 youth supported through safe, full-day distance education programming.
- 209 Title I students combatted devastating pandemic learning loss through one of the strongest evidence-based academic intervention programs in the nation.
- 36,029 free meals and snacks distributed to combat food insecurity.
- 2,581 calls made to seniors for wellness checks, lockdown socialization, and resource exchange.
- 233 preschoolers continued their education virtually and graduated with a drive-through, socially-distanced ceremony.
- 90,811 adults and youth served through virtual exercise and wellness programs that mitigated the increased risk of exposure to COVID-19 from the unhealthy toll of inactivity and social isolation.

Launched a variety of virtual youth programs, such as Y P.E. to keep kids active and Virtual Teen Connections to empower youth through leadership and volunteering skill development.

- 20,821 individuals “beat the heat” in a safe environment by enjoying our three waterparks.
- Offered the Bounce Back Membership, which provided free access to dozens of Y services for families impacted by unemployment.

FAST FACTS

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The Y believes everyone deserves a chance to succeed, no matter their age, income or background. We discovered this is possible only when we unite in the common purpose of creating a better us.

- 38,775 Total Members

Individuals who received financial assistance to access essential services

- 24,346

75%

Individuals served who are low-to-moderate income

- $2,822,291

Financial assistance provided to remove barriers to accessing critical care programs
The Y.
Forever in service. For a better us.

At the Y, strengthening community is our cause. Strong communities don’t just happen; they’re the result of steady leadership and the stewardship of strong values. That’s the Y. We make a difference by focusing on three key areas: Youth Development, Healthy Living and Social Responsibility. By investing in our kids, our health and our neighbors, the YMCA of Southern Nevada ensures that everyone – regardless of age, income or background – has the opportunities to learn, grow, and thrive.

Our Team:

**Full Time:** 50  **Part Time:** 300  **Seasonal:** 164 (Average Age: 21)  **Volunteers:** 289

Youth Development

Nurturing the potential of every child & teen

- 16,234 Individual youth members (42% of membership)
- 2,386 Youth who participated in a variety of enrichment programs like STEM clubs, theater, and voice lessons
- 953 Youth who participated in safe, comprehensive and inclusive Summer Day Camp
- 652 Youth who improved their social-emotional and physical health through affordable youth sports programming
- 648 Youth who participated in drowning prevention programs
- 146 Teens who participated in engaging mental health, leadership, volunteerism, and innovation lab programming
- 14 Hours of small group mental health counseling provided to area teens

Healthy Living

Improving our community’s health & well-being

- 155,340 Individuals of all ages who improved physical and emotional health through in-person and virtual exercise classes
- 16,808 Senior members aged 62+ (43% of Membership)
- 700 Seniors who improved their quality of life through social programs like the Ambassador’s Club and Senior Connections
- 525 Individuals who took control of their health through wellness programs like walking clubs and sports conditioning
- 360 Seniors who participated in physician-led seminars on health hot topics impacting older adults
- 92 Individuals of all ages who enjoyed the great outdoors through the Take a Hike program
- 525 Individuals who took control of their health through wellness programs like walking clubs and sports conditioning

Social Responsibility

Giving back and providing support to our neighbors

- 7,727 Active and veteran military members and families
- 3,000 Community members who participated in safe holiday community events
- 985 Community service hours contributed by the Teen Connection program
- 395 Active community partnerships
- 60 Little learners who participated in fully subsidized preschool and wrap-around services, using one of the strongest evidence-based programs in the nation
- 39 Individuals who participated in free, evidence-based chronic disease management programs to reclaim health after a cancer, Alzheimer’s or arthritis diagnosis

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