COMMITMENT. PERSISTENCE. OPPORTUNITY. ENGAGEMENT. NOURISHMENT. LEADERSHIP. GROWTH.

SOUTHERN NEVADA 2013 ANNUAL REPORT
DEAR Y MEMBER AND SUPPORTER,

At the Y, strengthening community is our cause. Strong communities don’t just happen; they’re the result of commitment, perseverance and engagement, by staff, community partners and people like you.

In 2013 we were very proud to serve 54,500 Southern Nevada Community Members.

As a nonprofit, our mission is to ensure that every individual has an opportunity to learn, grow and thrive regardless of their ability to pay.

Last year we gave out over $453,000 in direct financial assistance to those who needed it, an 18% increase over 2012. Another $1.6 million was utilized to subsidize memberships and programs, keeping the Y affordable and accessible for individuals of every age, ability and fitness level.

As parents relied on the Y more than ever, we expanded our state-licensed Y preschool and rolled out our childhood diabetes prevention exercise program,
C.A.T.C.H. (Coordinated Approach to Child Health), at all Ys. Classes were scheduled in the early evenings (5-7 p.m.) enabling parents to work on their health goals while their children took classes specifically designed for them. We nourished their bodies in other ways too, by serving **22,700 SUMMER FOOD SERVICE PROGRAM LUNCHES** to our Y Summer campers and community members.

If you have not had a chance to see the results of our Strengthening Community Capital Campaign, we invite you to stop by one of our branches. This investment in our facilities included the conversion of the Heinrich Y pool into a multi-use space which hosted the Governor for a bill signing, added needed space for group exercise classes and **ACCOMMODATED OUR FIRST EVER Y JOB FAIR.** Additionally it resulted in program enhancements at the Durango Hills and Centennial Hills Community Center YMCAs to better meet the needs of our community.

This year we look forward to implementing additional program and membership enhancements, many which were born out of a series of benchmarking studies staff made of other successful Ys. Whether it is... taking advantage of state-of-the-art technology, providing additional family-fun activities or finding ways to offer a more personalized experience, in 2014 we’re focused on helping members of the Y, and of our community, embrace and live a healthy life.

Sincerely,

David Allazetta
YMCA Board Chairman

Mike Lubbe
YMCA President & CEO
LEADERSHIP
2013 BOARD OF DIRECTORS

David Allazetta, Chairman
UnitedHealthcare

Lisa Bobak
Soirées Catering and Events

Michael Bolognini
Cox Communications

Larry Bradley, Past Chairman
Pro Group Management

Rick Crawford
Green Valley Grocery

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Flooring Solutions

Russell Price
Nevada State Bank

Sajit Pullarkat
Centennial Hills Hospital Medical Center

Philip Randazzo
Nevada Benefits

Brady Stevens
New-Com, Inc.

David Thomas, Secretary
G. Dallas Horton & Associates

Michael Watkins
ADTACK
## GROWTH
### 2013 FACTS & FIGURES

### STATEMENT OF ACTIVITIES

#### OPERATING REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$1,012,949</td>
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<tr>
<td>Special events</td>
<td>176,105</td>
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<tr>
<td>United Way &amp; grants</td>
<td>158,138</td>
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<tr>
<td>Membership and program fees</td>
<td>5,749,863</td>
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<tr>
<td>Other</td>
<td>682,306</td>
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<tr>
<td><strong>Total operating revenue and support</strong></td>
<td><strong>$7,779,361</strong></td>
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#### OPERATING EXPENSES

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Salaries and related</td>
<td>$4,611,821</td>
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<tr>
<td>Program</td>
<td>1,765,939</td>
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<tr>
<td>Occupancy</td>
<td>1,045,665</td>
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<tr>
<td>Other</td>
<td>375,456</td>
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<tr>
<td><strong>Total operating expenses</strong></td>
<td><strong>$7,798,881</strong></td>
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<tr>
<td><strong>Increase/(decrease) in net assets</strong></td>
<td><strong>($19,520)</strong></td>
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</table>

### STATEMENT OF FINANCIAL POSITION

#### ASSETS

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Cash and cash equivalents</td>
<td>$1,631,684</td>
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<tr>
<td>Investments – at market</td>
<td>1,335,963</td>
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<tr>
<td>Certificates of deposit</td>
<td>87,208</td>
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<tr>
<td>Pledges and other receivables</td>
<td>192,432</td>
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<tr>
<td>Property and other</td>
<td>9,933,971</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>$13,181,258</strong></td>
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</tbody>
</table>

#### LIABILITIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>$411,438</td>
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<tr>
<td>Loans and leases payable</td>
<td>3,359,505</td>
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<tr>
<td>Deferred revenue</td>
<td>112,824</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>3,883,767</strong></td>
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<tr>
<td><strong>Total net assets</strong></td>
<td><strong>9,297,491</strong></td>
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<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>$13,181,258</strong></td>
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</table>

### POPULATION SERVED

- **54%** Women
- **46%** Men

### FINANCIAL ASSISTANCE & SUBSIDIES

- **88%** Children & Families $1,806,886
- **12%** Adults & Seniors $290,11

- **Direct Assistance**: $453,000
- **Membership & Program Subsidies**: $1,600,000
- **Individuals Assisted**: 34,000

### 25,153
- **Adults Served**

### 7,336
- **Seniors Served**

*Y Financial Assistance (YFA) and subsidies went towards Y Membership, youth programming including Y Summer Camp and Y Preschool and Y Classes and Programs in areas such as Aquatics and Youth Sports.*
ENGAGEMENT
2013 DONORS

CHAIRMAN’S CIRCLE: FOUNDER
Caesars Foundation
Cox Communications
Credit One Bank
Engelstad Family Foundation
Greg and Barbara Heinrich
Lillie Heinrich
The Tony and Renee Marlon Charitable Foundation
The Private Bank at Nevada State Bank
Precor
Richard Rosebrock
Southern Nevada Sports Hall of Fame
Robert Stewart
USAA Savings Bank
Wells Fargo Foundation
Windsong Trust

CHAIRMAN’S CIRCLE: BENEFACtor
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Bank of America
Raimundo Leon, MD
Low Book Sales Foundation
Majestic Realty Foundation
Rod and Ann-Marie Martin
NV Energy
UnitedHealthcare
YMCA of the USA

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John Baker
Larry and Annette Bradley
CashAmerica International, Inc.
Centennial Hills Hospital
Elan Office Systems
Richard and Kay Fraim
Jolley, Urga, Woodbury & Little
Leeds Family
Nevada Benefits
Pepsi Bottling Group
Ryno Running
Scott B. Snow
Southwest Gas Corp.
Touchpoint

BENEFACTOR OF YOUTH
8 News Now
Brianna and Alan Barber
Brady Industries
BMW of Las Vegas
CAMS
Kathryn Cavanaugh-Partridge
M.J. Dean Construction
Eric and Sonnya DeBonis
Dan and Yolanda Dolby
Fairway Chevrolet
John Gibbons
Hansen Orthodontics
Harley Harmon Insurance
Humana
The Investment Counsel Company
Robert Joyce
Jim and Judy Kropid
Charles Lenzie
The Lionel Trust
Lotus Broadcasting
Mike and Julie Lubbe
Boyd Martin Construction
Nevada State Bank
NJB
Jeff and Sherri Ortwein
PETRA
The Range 702
Red Rock Country Club/Siena Golf Club
Peter Reele
Pat Ritter
Chuck and Jennifer Searle
The Serra Foundation
Jeff and Cynthia Shaw
Maureen Sisto
Soirees Catering and Events
South Point
Speedway Children’s Charities
Jeff and Ann Tresley
Vegas Elite
David A. and Mable L. Wheeler Charitable Trust
Windermere Real Estate
Art and C.J. Woolston
YMCA of the USA
YOUTH SPONSOR
AZZ Promotions, Inc.
John Andross
Canyon Road Self Storage, Inc.
Cassity Building Management
Katrina Clark
Pauline Collins
Chet Cox
Dean Roofing
Michael Dobbins
Friendly Ford
Alan Fulks
Albert Guida

Andrew Harper
G. Dallas Horton & Associates
Hutchison & Steffen
Beth Kolacki
KSNV-3
Las Vegas Review-Journal
Kay and Harold Meek
Theresa Neil
MP Barrow, LLC
Brad Peterson
Xavier Seto
Stanton and Dana Snow
Jon Staley
Swinn Toll & Associates
Vehicle Accessory Center
Waxie Sanitary Supply

21,992
Youth (1–17) Members Served