

# FOR A BETTER YOU. FOR A BETTER COMMUNITY. FOR A BETTER US.

At the YMCA, strengthening community is our cause. Strong communities don't just happen; they're the result of steady leadership and stewardship of strong values. That's the YMCA. We make a difference by focusing on three key areas: youth development, healthy living and social responsibility. By investing in our kids, our health and our neighbors, the YMCA of Southern Nevada ensures that everyone, regardless of age, income or background, has the opportunity to develop.



YOUTH DEVELOPMENT	HEALTHY LIVING	SOCIAL RESPONSIBILITY
NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN	IMPROVING THE NATION'S HEALTH AND WELL-BEING	GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

<p><b>10,716</b> Kids &amp; Teens Served</p>	<p><b>43%</b> Membership</p>	<p><b>3,294</b> Seniors Served</p>	<p><b>13%</b> Membership</p>	<p><b>54,880</b> Individuals who received financial assistance and membership &amp; program subsidies.</p>
<p><b>1,700+</b> Children who attended summer day camp at four YMCA locations.</p>		<p><b>195,711</b> Members participated in exercise classes to improve physical health.</p>		<p><b>20,692</b> Summer food lunches and snacks served at the Heinrich, Durango Hills &amp; SkyView branches.</p>
<p><b>50%</b> The percentage of swim lesson participants under the age of 5.</p>		<p><b>1,272</b> Monthly exercise classes offered at four YMCA locations.</p>		<p><b>34%</b> The percentage of YMCA members who are active military personnel and veterans.</p>
<p><b>22%</b> Of preschool and kindergarten readiness participants receive financial assistance.</p>		<p><b>58%</b> The YMCA's Diabetes Prevention Program reduces the number of new cases of Type 2 Diabetes by 58% overall and by 71% in people 60+.</p>		<p><b>76%</b> The percentage of total membership units that receive some form of financial assistance and subsidy.</p>

**Our Mission: To put Christian Principles into practice through programs that build a healthy spirit, mind and body for all.**



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# THE YMCA. FOR A BETTER US.

2016 Southern Nevada Community Impact Report

Every day since 1944, the YMCA of Southern Nevada gives our community the support it needs to learn, grow and thrive. From advocacy to food security, disease prevention to athletics, weight lifting to dance classes, everything we do helps strengthen our neighborhood and the people who live here. As a 501(c)(3), we work hard to ensure all are welcome at the YMCA and no one is turned away for an inability to pay.

## OPPORTUNITIES FOR ALL IN SOUTHERN NEVADA

GIVING EVERYONE THE OPPORTUNITY TO LEARN, GROW AND THRIVE



### CHILDREN & TEENS (1-17)

Collectively in the Las Vegas community, the YMCA provides a wide range of activities to nurture potential, including **summer camp**, sports leagues, family nights, and **preschool and kindergarten readiness**.



### LOW-INCOME FAMILIES

Our YMCAs provide quality, **affordable childcare** and open **all our programs** to working families regardless of their income level.



### SENIORS (62+)

Programs including **Tai Chi**, **SilverSneakers** and **social activities** ensure that older adults have every opportunity to connect with one another and engage in meaningful activities in every YMCA in Las Vegas.



### MILITARY & VETERANS

Discounted memberships and fees for military personnel and their families ensure we can continue to serve those who served us.

**EVERYONE IS WELCOME** | We provide activities open to everyone in our community including free health fairs/screenings, physical activity programs, job fairs, nutrition advice and more each year.



### 2016 YMCA FACTS

There is no other nonprofit quite like the YMCA. That's because in 10,000 neighborhoods across the nation, we have the presence and partnerships to not just promise, but to deliver, lasting personal and social change.

# 63,821

Community Members Served

# \$292,114

Direct Financial Assistance

# \$2,294,259

Total Financial Subsidies

# \$1.4M

(18% of total revenue)  
Contributed Income  
from the Community