



THE Y. FOR A BETTER US.



2020 COMMUNITY IMPACT REPORT

For 77 years, the YMCA of Southern Nevada has provided the support our community needs to learn, grow, and thrive. By offering dozens of Youth Development, Healthy Living, and Social Responsibility programs that serve tens of thousands of Clark County residents each year, our diverse reach and impact is unparalleled. As a 501(c)(3) charity, we work tirelessly to ensure all are welcome at the Y and that nobody is turned away due to the inability to pay.

RESPONDING IN REAL-TIME TO LOCAL ISSUES

By launching programs to support those on the frontlines of the COVID-19 fight and focusing our efforts on meeting the needs of our most vulnerable neighbors, we have strengthened our role as a critical community lifeline.



395 youth supported through safe, full-day distance education programming.



209 Title I students combatted devastating pandemic learning loss through one of the strongest evidence-based academic intervention programs in the nation.



36,029 free meals and snacks distributed to combat food insecurity.



2,581 calls made to seniors for wellness checks, lockdown socialization, and resource exchange.



233 preschoolers continued their education virtually and graduated with a drive-through, socially-distanced ceremony.



90,811 adults and youth served through virtual exercise and wellness programs that mitigated the increased risk of exposure to COVID-19 from the unhealthy toll of inactivity and social isolation.



Launched a variety of virtual youth programs, such as Y P.E. to keep kids active and Virtual Teen Connections to empower youth through leadership and volunteerism skill development.



20,821 individuals "beat the heat" in a safe environment by enjoying our three waterparks.



Offered the Bounce Back Membership, which provided free access to dozens of Y services for families impacted by unemployment.

FAST FACTS

The Y believes everyone deserves a chance to succeed, no matter their age, income or background.

We discovered this is possible only when we unite in the common purpose of creating a better us.

45,653

Community Members Served

38,775

Total Members

24,346

Individuals who received financial assistance to access essential services

75%

Individuals served who are low-to-moderate income

\$2,822,291

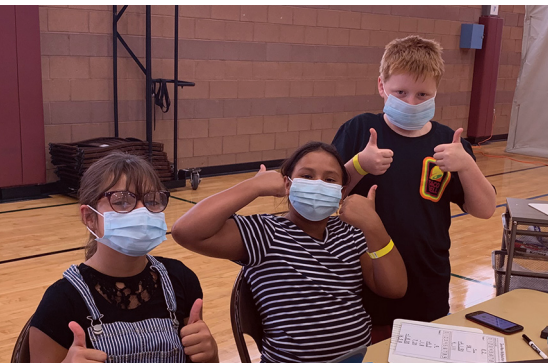
Financial assistance provided to remove barriers to accessing critical care programs



THE Y. FOREVER IN SERVICE. FOR A BETTER US.

At the Y, strengthening community is our cause. Strong communities don't just happen; they're the result of steady leadership and the stewardship of strong values. That's the Y. We make a difference by focusing on three key areas: Youth Development, Healthy Living and Social Responsibility. By investing in our kids, our health and our neighbors, the YMCA of Southern Nevada ensures that everyone – regardless of age, income or background – has the opportunities to learn, grow, and thrive.

OUR TEAM **FULL TIME:** 50 **PART TIME:** 300 **SEASONAL:** 164 (Average Age: 21) **VOLUNTEERS:** 289



Youth Development

NURTURING THE POTENTIAL
OF EVERY CHILD & TEEN



Healthy Living

IMPROVING OUR COMMUNITY'S
HEALTH & WELL-BEING



Social Responsibility

GIVING BACK AND PROVIDING
SUPPORT TO OUR NEIGHBORS

16,234

Individual youth members
(42% of membership)

2,386

Youth who participated in
a variety of enrichment
programs like STEM clubs,
theater, and voice lessons

953

Youth who participated in
safe, comprehensive and
inclusive Summer Day Camp

652

Youth who improved their
social-emotional and physical
health through affordable youth
sports programming

648

Youth who participated in
drowning prevention programs

146

Teens who participated in engaging
mental health, leadership, volunteerism,
and innovation lab programming

14

Hours of small group mental health
counseling provided to area teens

155,340

Individuals of all ages who improved
physical and emotional health through
in-person and virtual exercise classes

16,808

Senior members aged 62+
(43% of Membership)

700

Seniors who improved their quality
of life through social programs like
the Ambassador's Club and Senior
Connections

525

Individuals who took control of their
health through wellness programs like
walking clubs and sports conditioning

360

Seniors who participated in
physician-led seminars on health
hot topics impacting older adults

92

Individuals of all ages who
enjoyed the great outdoors
through the Take a Hike program

7,727

Active and veteran military
members and families

3,000

Community members who
participated in safe holiday
community events

985

Community service hours
contributed by the Teen
Connection program

395

Active community partnerships

60

Little learners who participated
in fully subsidized preschool
and wrap-around services,
using one of the strongest
evidence-based programs
in the nation

39

Individuals who participated in
free, evidence-based chronic
disease management programs
to reclaim health after a cancer,
Alzheimer's or arthritis diagnosis