



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Contact: Tara Maras
(702) 877-7248
tmaras@lasvegasyymca.org

The Y expands into North Las Vegas through private-public partnership

YMCA of Southern Nevada selected as operator of City of North Las Vegas SkyView Multi-Generational Center

Las Vegas (April 7, 2011) – The YMCA of Southern Nevada has been awarded the contract to operate the City of North Las Vegas SkyView Multi-Generational Center. The recently completed 36,000-square-foot facility at 3050 E. Centennial Parkway is between Losee Road and N. Pecos Road south of the 215 Beltway.

Along with the YMCA-owned Bill & Lillie Heinrich YMCA, and the City of Las Vegas' Durango Hills and Centennial Hills Community Centers, both operated by the Y, the City of North Las Vegas SkyView Multi-Generational Center becomes the Y's fourth branch operation. In fall 2010, the Y responded to North Las Vegas' request for proposal to operate and manage the center, and was selected at the April 6 city council meeting.

"This unique private-public partnership model gives us the opportunity to offer programs that support healthy living and youth development in North Las Vegas," said Mike Lubbe, YMCA president and CEO, who added that the model, which originated with the Y's collaborative efforts with the City of Las Vegas in 2000, has proven very successful. "North Las Vegas constructed a stunning facility for its residents. We are thrilled to operate it and bring our trusted Y offerings to area families."

Highlights of the new center include a state-of-the-art wellness center with cardio equipment, circuit machines and dumbbells, an indoor swimming pool with lap lanes and lesson areas, and a dedicated child care room. Multiple studios provide a setting for a variety of classes, including yoga, Zumba, cycling, kickboxing, martial arts, pilates, aerobics and "Y-Kids," which are the Y's child-focused classes. Comforts and conveniences include fully equipped locker rooms, vending areas, and naturally lit gathering and relaxation areas with free Wi-Fi.

Individuals of every age, fitness and income level can benefit from the SkyView YMCA's amenities and programs in the areas of aquatics, wellness, sports, camps and family activities. The Y is a nonprofit organization, and no one is turned away because of an inability to pay. Financial assistance is available.

The SkyView YMCA opens for use June 1. Throughout May, residents can tour the facility, register for summer day camp and purchase a Sizzlin' Summer joining pass, which provides four months of unlimited Y access for \$109 (individual) or \$209 (family). May hours are 8 a.m. to noon and 4 to 7 p.m. Monday through Thursday, and 9 a.m. to noon Saturday.

The first 250 new members will receive a backpack filled with Y gear and over \$150 in free offers, including a free wellness coaching session, and the choice of either a free week of day camp or a free swim lesson session.

Y Day Camp for kids ages 5 to 15 runs June 13 – August 26, Monday through Friday, 9 a.m. to 4 p.m. To accommodate parents' schedules, the Y provides free care for campers from 7 to 9 a.m. and 4 to 6 p.m. Camp includes weekly themes and structured activities like swimming, arts and crafts, group games and character development activities. Weekly camp prices start at \$133, and a daily drop-in rate of \$45 is available.

To learn more about the SkyView YMCA, visit www.lasvegasyymca.org or call (702) 522-7500.

the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. The YMCA of Southern Nevada, established in 1944, invites community members to stay active at the Bill & Lillie Heinrich YMCA, 4141 Meadows Lane; the City of Las Vegas' Durango Hills Community Center, 3521 N. Durango Drive, and Centennial Hills Community Center, 6601 N. Buffalo Drive, both operated by the YMCA; and the City of North Las Vegas SkyView Multi-Generational Center, 3050 E. Centennial Parkway, operated by the YMCA. No one is turned away because of an inability to pay. For more information, visit www.lasvegasyymca.org.