



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

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YMCA of Southern Nevada slashes membership rates for military personnel, veterans and their families

Las Vegas (December 28, 2011) – Beginning January 1, 2012, the YMCA of Southern Nevada will offer active duty military, veterans and those individuals' immediate families half price memberships and no joining fees. To receive the discount, those eligible must present a military ID and join in person at the Heinrich YMCA, 4141 Meadows Lane; Durango Hills YMCA, 3521 N. Durango Drive; Centennial Hills YMCA, 6601 N. Buffalo Drive; or the SkyView YMCA, 3050 E. Centennial Parkway. This offer will remain in effect until further notice.

After the 50 percent discount, the monthly membership rates for this offer are \$29 (family), \$17 (individual) and \$15 senior. The Y will waive its normal joining fee of \$50 (individual) and \$75 (family). There are no joining contracts.

"Both nationally and locally, the Y has a longstanding tradition of working with military families and veterans in recognition of their selfless service," said Mike Lubbe, YMCA president and CEO. "There's a large population of military personnel and veterans in our community, and we're dedicated to doing everything we can to ensure that they remain active and connected."

Y membership provides access to all four Valley locations, which offer state-of-the-art wellness centers with cardio equipment, circuit machines, dumbbells, indoor swimming pools with lap lanes and lesson areas, outdoor water parks, dedicated child care rooms and gymnasiums. Multiple studios provide a setting for a variety of classes, free with membership, including yoga, Zumba, cycling, kickboxing, martial arts, pilates, aerobics and "Y-Kids," which are the Y's child-focused classes. Comforts and conveniences include fully equipped locker rooms, vending areas, and relaxation areas with free Wi-Fi.

Individuals of every age, fitness and income level can benefit from the Y's amenities and programs in the areas of aquatics, wellness, sports, camps and family activities. The Y is a nonprofit organization, and no one is turned away because of an inability to pay. Financial assistance is available.

For more information, visit www.lasvegasyymca.org.

the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. The YMCA of Southern Nevada, established in 1944, invites community members to stay active at the Bill & Lillie Heinrich YMCA, 4141 Meadows Lane; the City of Las Vegas' Durango Hills Community Center, 3521 N. Durango Drive, and Centennial Hills Community Center, 6601 N. Buffalo Drive, both operated by the YMCA; and the City of North Las Vegas SkyView Multi-Generational Center, 3050 E. Centennial Parkway, operated by the YMCA. No one is turned away because of an inability to pay. For more information, visit www.lasvegasyymca.org.

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