



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Media Contact:

Tara Maras
YMCA of Southern Nevada
(702) 877-7248
tmaras@lasvegasyymca.org

The Y Announces “Coolest” Camp of the Year *Winter break camp slated for December 20-31*

Las Vegas (December 2, 2010) – The YMCA of Southern Nevada will hold holiday camp from December 20-31 to keep youth active, entertained and safe while school is closed. Members and non-members ages 5-12 can attend one or both weeks of camp, or drop in on select days. Camp is offered at all Y locations: Bill & Lillie Heinrich YMCA, 4141 Meadows Lane; The Durango Hills Community Center YMCA, 3521 N. Durango Dr. and The Centennial Hills Community Center YMCA, 6601 N. Buffalo Dr.

For week one, December 20-23, camp hours are 7 a.m. to 6 p.m. and fees range from \$79 to \$105.

In week two, December 27-31, hours are 7 a.m. to 6 p.m. Fees for week two range from \$99 to \$131.

For added flexibility, the Y also welcomes daily drop-ins.

Campers will experience a celebration of seasonal fun, including arts, games, indoor swimming, sports and character development activities. As with all Y programs, camp will incorporate the Y's four core values of caring, honesty, respect and responsibility.

Based on Y location, other offers and activities are available. For example, when parents pay for the week of December 20 at the Heinrich Y, their camper can attend a special session on Friday, December 24 from 7 a.m. to noon for free. The offer gives parents the opportunity to take advantage of the Heinrich Y's location—across from Meadows Mall—for last-minute shopping. At the Durango Hills Community Center YMCA, campers can add on the Sweet Treat Bakers specialty camp. The Centennial Hills Community Center YMCA offers other specialty camps, including Festive Football and Cheer Camp and Festive Field Trip Frenzy.

For more information, call 877-9622 (Heinrich YMCA), 240-9622 (Durango Hills YMCA) or 478-9622 (Centennial Hills YMCA). To register, visit a YMCA location or lasvegasyymca.org.

the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. The YMCA of Southern Nevada, established in 1944, invites community members to stay active at the Bill & Lillie Heinrich YMCA, 4141 Meadows Lane; the City of Las Vegas Durango Hills Community Center, Operated by the YMCA, 3521 N. Durango Drive and the City of Las Vegas Centennial Hills Community Center, Operated by the YMCA, 6601 N. Buffalo Drive. No one is turned away because of an inability to pay. Visit lasvegasyymca.org or call (702) 877-9622.

###