



**For Immediate Release**  
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**YMCA of Southern Nevada Offers “Coolest” Camp of the Year, December 21-31**  
***Winter break brings holiday camp, chance for youth to stay active***

**Las Vegas** – The YMCA of Southern Nevada will hold holiday camp from December 21-31, 7 a.m. to 6 p.m., to help youth stay active and ward off the boredom blues that can set in when school is closed. Boys and girls ages 5-12 can attend one or both weeks of camp – or even drop in on select days – at any of the three YMCA locations: the Bill & Lillie Heinrich YMCA, 4141 Meadows Lane, the Durango Hills Community Center YMCA, 3521 N. Durango Drive, and the Centennial Hills Community Center YMCA, 6601 N. Buffalo Drive.

Campers will experience a celebration of winter fun, including arts and crafts projects, organized games, indoor swimming, sports, music and movement activities, and teambuilding exercises. As with all YMCA programs, camp activities will incorporate the YMCA’s four core values of caring, honesty, respect, and responsibility.

“Youth look forward to YMCA summer camp all year, so holiday camp is the perfect chance for them to experience all the fun of camp with a winter twist,” said Mike Lubbe, YMCA President and CEO. “We all tend to overindulge and get sluggish over the holidays, and camp will help kids overcome that by keeping them active and engaged in positive activities. It’s also a great child care option for parents who work.”

Fees for week one, December 21-23, range from \$60 to \$79; prices for week two, December 28-31, range from \$80 to \$105. Youth can also attend on a daily basis to accommodate family holiday activities and celebrations, and a daily rate will apply. Holiday camp is open to YMCA members and non-members. For more information or to register, call (702) 877-9622 or visit a YMCA branch.

**About the YMCA of Southern Nevada**

The YMCA of Southern Nevada has been setting the pace for family fitness and recreation in the Las Vegas Valley since 1944. A nonprofit organization led by a volunteer board of directors, the YMCA is dedicated to building strong kids, strong families, and strong communities through aquatic, health and fitness, youth and family, and sporting programs for individuals of every age and fitness level. Three branches are conveniently located throughout the Las Vegas Valley: the Bill & Lillie Heinrich YMCA, 4141 Meadows Lane; the City of Las Vegas Durango Hills Community Center, operated by the YMCA, 3521 N. Durango Dr., and the City of Las Vegas Centennial Hills Community Center, operated by the YMCA, 6601 N. Buffalo Dr. No one is turned away because of an inability to pay. For more information, call (702) 877-9622 or visit [www.lasvegasyymca.org](http://www.lasvegasyymca.org).

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