



**For Immediate Release**  
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## **YMCA of Southern Nevada Extends Free Memberships to Unemployed**

**Las Vegas** – In an effort to support the health and wellness needs of area residents and families most impacted by current economic conditions, the YMCA of Southern Nevada is offering complimentary six-month memberships to the unemployed.

Unemployed individuals and their families can experience the YMCA's award-winning aquatic, health and fitness, youth and family, and sporting activities through this special opportunity. Participants will also have access to such amenities as swimming pools, fitness centers, cycling studios, gymnasiums, racquetball and tennis courts, comfortable locker rooms, kids and baby gyms, computer learning centers and a 34-foot rock-climbing wall. Some restrictions may apply.

“At the YMCA we build strong kids, strong families and strong communities, and in today's economic environment that means responding to needs in unprecedented ways,” said Mike Lubbe, President and CEO for the YMCA of Southern Nevada. “Unemployment situations breed high stress and we're proud to offer no-cost opportunities for families to spend time together in a positive environment as they transition into new careers.”

This special membership, valued at up to \$470, is made possible through the annual YMCA Strong Kids Campaign and gifts from generous donors. Those benefiting from the program can choose to show their appreciation by making a tax-deductible donation to the YMCA or lending a hand through volunteer opportunities; there is no obligation to participate.

YMCA branches are located near schools and offer easy highway access. The Bill and Lillie Heinrich YMCA, 4141 Meadows Lane, is across from the Meadows Mall between S. Decatur Blvd. and S. Valley View Blvd. The City of Las Vegas Durango Hills Community Center, operated by the YMCA, 3521 N. Durango Dr., is just north of W. Cheyenne Ave. The City of Las Vegas Centennial Hills Community Center, operated by the YMCA, 6601 N. Buffalo Dr., is in the northwest between Sky Pointe Dr. and Deer Springs Way. For more information, call 702-877-9622.

### **About the YMCA**

The YMCA of Southern Nevada has been setting the pace for family fitness and recreation in the Las Vegas Valley since 1944. A nonprofit organization led by a volunteer board of directors, the YMCA is dedicated to building strong kids, strong families and strong communities through aquatic, health and fitness, youth and family, and sporting programs for individuals of every age and fitness level. Three branches are conveniently located throughout the Las Vegas Valley: the Bill and Lillie Heinrich YMCA, 4141 Meadows Lane; the City of Las Vegas Durango Hills Community Center, operated by the YMCA, 3521 N. Durango Dr. and the City of Las Vegas Centennial Hills Community Center, operated by the YMCA, 6601 N. Buffalo Dr. No one is turned away because of an inability to pay. For more information, call (702) 877-9622 or visit [www.lasvegasyymca.org](http://www.lasvegasyymca.org).

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