



NEWS RELEASE

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Events Calendars & Listings

7th Annual "FLOAT LIKE A DUCK™" SCHEDULED FOR SATURDAY, MAY 22, 2010

Free Water Safety Event With Duckie the Mascot, Open To The Public!

(February 6, 2010, LAS VEGAS, NV) The 7th Annual *Float Like A Duck™* water safety event created by Paragon Pools is scheduled for Saturday, May 22, 2010 from 1pm-4pm at the Heinrich YMCA Branch, Water Sports Park, 4141 Meadows Lane across from Meadows Mall. The event is free and open to the public; children must be accompanied by their parent or adult guardian. Additional information is available by contacting the YMCA at 877-9622.

Duckie, the event's namesake mascot is celebrating seven years in promoting and teaching water safety to thousands of Las Vegas. Community supporters and fellow water safety advocates: Southern Nevada Health District, Las Vegas Fire and Rescue, KVVU- Fox 5, Las Vegas Metropolitan Police Department, ABC- KTNV 13, the APSP, and Brand, Ltd partner with Paragon Pools and the YMCA to present an afternoon filled with games, giveaways and interactive activities. The award winning, community awareness campaign educates the public on the importance of safety while celebrating the joys of water sports.

Kids have a natural tendency to play with and around water. Floating is one of the basic steps in learning how to swim and to becoming "water safe." As part of the campaign children will learn to *Float Like a Duck*, through song, dance and actual water activity. The float song is available in both English and Spanish versions.

Float like a Duck can be regarded as the first building block in a series of safety and water-related programs that families should build on throughout the child's upbringing. With the numerous swimming pools, decorative water features and fun, water-based programs throughout the area, parents and guardians need to be proactive in teaching family members how to be safe around all bodies of water.

However, even with programs like these, families should never abandon basic safety rules such as *constant adult supervision; never swim alone; and wear Coast Guard-approved life preservers in open waters*, to name a few.

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Photo caption: Join Duckie for the 7th Annual Paragon Pools *Float Like a Duck* water safety event at the Heinrich Branch YMCA Water Sports Park, 4141 Meadows Lane across from Meadows Mall, from 1-4pm Saturday, May 22, 2010. Open to the public, admission is free. For more information call the YMCA at 877-9622.