



NEWS

JOINT NEWS RELEASE

www.lasvegasnevada.gov

CONTACT:

FOR IMMEDIATE RELEASE

Name: Jace Radke	Phone: 702.229.2205	Cell: 702.249-3514
-------------------------	----------------------------	---------------------------

FRIDAY, OCTOBER 1, 2010

Free 15-Minute CPR Training Highlights Save A Life Week, Nov. 13 - 20

Goal Is To Expose At Least 3,000 People To Hands-Only CPR

Las Vegas Fire & Rescue is teaming up with University Medical Center (UMC) and the YMCA of Southern Nevada, to offer chest compression-only cardiopulmonary resuscitation (CPR) awareness training during Save A Life Week, Nov. 13-20, at locations citywide. The free training takes 15 minutes and is open to all ages.

Citizen CPR Foundation selected the city of Las Vegas to receive 500 CPR mannequins, which are making training stops throughout the country before arriving in San Diego for the National Emergency Cardiac Care meeting in December.

“In Las Vegas, bystander CPR is only performed 30 percent of the time,” said Mike Myers, deputy fire chief for the city of Las Vegas. “It’s our goal to expose at least 3,000 individuals to hands-only CPR, which will boost confidence levels and help improve survival rates. Just 15 minutes of training could save a life.”

CPR is one of the most important links in the American Heart Association’s Chain of Survival that includes early 911, early CPR, early defibrillation and early advanced care. Victims who receive bystander CPR prior to emergency medical services arrival have an almost 300 percent increased chance of survival. This year marks the 50th anniversary of the life-saving procedure.

“UMC is very proud to take part in this community event,” said UMC CEO Kathy Silver. “What people are learning at the Save a Life events can truly keep someone alive until emergency personnel arrive on scene to transport the patient to the hospital for further care.”

Mike Lubbe, YMCA president and CEO, added that the YMCA is proud to partner with the city of Las Vegas and UMC for this important campaign.

"At the Y, we help people achieve better health outcomes and encourage everyone to get involved to make our community a better place," Lubbe said. "Taking 15 minutes to get familiar with CPR skills is a simple, yet powerful way to do just that."

(((MORE)))

CITY OF LAS VEGAS DEPARTMENT OF COMMUNICATIONS DIRECTOR DAVID RIGGLEMAN 229-6138

Las Vegas City Council MAYOR OSCAR B. GOODMAN • MAYOR PRO TEM GARY REESE • STEVE WOLFSON LOIS TARKANIAN • STEVEN D. ROSS • RICKI Y. BARLOW • STAVROS S. ANTHONY
CITY MANAGER ELIZABETH N. FRETWELL



NEWS

JOINT NEWS RELEASE

www.lasvegasnevada.gov

CONTACT:

FOR IMMEDIATE RELEASE

Name: Jace Radke	Phone: 702.229.2205	Cell: 702.249-3514
-------------------------	----------------------------	---------------------------

FRIDAY, OCTOBER 1, 2010

Save A Life Week is a community awareness event, and does not include CPR certification. The event will include daily giveaways and raffles. Winners will be notified the week following the event. For more information, please visit www.lasvegasnevada.gov/savealife, www.lasvegasyymca.org, www.cprcrossamerica.com or www.umcsn.com.

Scheduled Save A Life training events include:

- **Saturday, Nov. 13**, All city of Las Vegas Fire Stations, 10 a.m. to Noon, 1 to 3 p.m.
- **Sunday, Nov. 14**, Bill and Lillie Heinrich YMCA, 4141 Meadows Lane, 10 a.m. to Noon, 1 to 3 p.m.
- **Monday, Nov. 15**, East Las Vegas Community Center, 250 N. Eastern Ave., 10 a.m. to Noon, 1 to 3 p.m.
- **Tuesday, Nov. 16**, Veterans Memorial Leisure Services Center, 101 N. Pavilion Center Drive 10 a.m. to Noon, 1 to 3 p.m.
- **Wednesday, Nov. 17**, Dula Community Center, 441 East Bonanza Road, 10 a.m. to Noon
Durango Hills Community Center YMCA, 3521 N. Durango Drive, 6 to 8 p.m.
- **Thursday, Nov. 18**, Durango Hills Community Center YMCA, 3521 N. Durango Drive, 10 a.m. to Noon
Desert Vista Community Center, 10360 Sun City Blvd., 6 to 8 p.m. for Sun City residents
- **Friday, Nov. 19**, Desert Vista Community Center, 10360 Sun City Blvd., 8:30 to 10:30 a.m. for Sun City residents
- **Saturday, Nov. 20**, Centennial Hills Community Center YMCA, 6601 N. Buffalo Drive, 10 a.m. to Noon, 1 to 3 p.m.

###

CITY OF LAS VEGAS DEPARTMENT OF COMMUNICATIONS DIRECTOR DAVID RIGGLEMAN 229-6138